

Dilek Gayrimenkul Cookie Policy

As Dilek Gayrimenkul, we provide our services to our visitors and process their personal data by observing the right to privacy and protection of personal data of the visitors of our website <https://dilekgayrimenkul.com>. This cookie policy explains which types of cookies are used by all our website users and under what conditions. If you create a membership on our website or use areas such as appointments, you can access detailed information about the processing of your personal data through the KVK Clarification Text.

Cookies Policy

Cookies are small data files placed on your computer, cell phone, tablet or other mobile device by an internet web server through your browser. When a connection is established between your browser and the server, the website recognizes you through cookies. The purpose of using cookies is to provide convenience to users who visit the website.

There are four types of cookies according to their intended use:

Session Cookies (strictly necessary cookies),

Performance Cookies,

Functional Cookies

Advertising and Targeting Cookies

Session cookies are temporary cookies that are kept in the user's browser until the user leaves the Dilek Gayrimenkul website. Other cookies are cookies that remain in the user's browser as long as the user allows. The lifetime of cookies varies depending on the browser settings made by the user. For detailed information about the lifetime of cookies on our website, you can review our cookie list in our cookie policy.

Types and Properties of Cookies

Our site uses 4 types of cookies:

Cookie Type	Description
Strictly necessary (Session) cookies	These cookies are absolutely necessary for the proper functioning of the https://dilekgayrimenkul.com website. Session cookies are used to move information between pages on the website, to eliminate the need to re-enter information and to prevent fraudulent transactions. The information collected by these

	<p>cookies cannot be used for marketing purposes. If the use of such cookies is not allowed, https://dilekgayrimenkul.com / various sections cannot be used. For example, authentication cookies, which are activated when you log in to the Site, ensure that your session continues when you move to different pages within the Site.</p>
Performance cookies	<p>These types of cookies are anonymous cookies that help Dilek Gayrimenkul improve its website. These types of cookies are used to determine the most visited pages by collecting information about how visitors use https://dilekgayrimenkul.com and to determine whether the website is working properly by detecting errors. An example of this type is WebAnalytics cookies. The information collected by these cookies cannot be used for marketing purposes and cannot be provided to third parties.</p>
Functional Cookies	<p>These cookies are anonymous cookies used to remember the features and preferences of users who have visited the Dilek Gayrimenkul website. These cookies allow https://dilekgayrimenkul.com visitors to remember their language or font selection preferences. If the use of such cookies is not allowed, some parts of Dilek Gayrimenkul may not be available or the level of support it can provide may decrease. In addition, the fact that our website does not remember your preferences may cause a special feature not to be used or shown to you.</p>
Advertising or targeting cookies	<p>Such cookies are placed by advertising networks defined as 3rd parties, which are generally agreed upon for advertising and visitor targeting purposes in line with Dilek Gayrimenkul information.</p> <p>The purposes of use of such cookies are as follows;</p> <ul style="list-style-type: none"> -Showing relevant and personalized advertisements

	<p>-Limit the number of ads displayed</p> <p>-Effectiveness of the advertising campaign</p>
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The name of the 3rd parties with whom the cookies provided through advertising and targeting cookies are shared during your visit to our website, the purposes of sharing and the details of the shared data are as follows;

Cookie Name	Description
Google Analytics:	<p>This information is collected by Google Analytics and processed to generate reports on users' activities on the website. It is also used to allow the website to track website visitors and their use of the website. They are set when you first visit the site and updated on subsequent visits.</p> <p>Through these cookies, Google shares information about the number of users/visitors, their demographic characteristics (country, city, gender, interests, age range, etc.), the device they use, system information, IP address, which pages users/visitors use on our website.</p> <p>More detailed information about these cookies can be found on the Google Analytics Terms and Conditions page.</p> <p>Link: https://www.google.com/analytics/terms/tr.html</p>
Google Ads:	<p>Google Ads uses cookies to remember your secure search preferences, to show you more relevant ads related to your interests, to determine how many visitors come to a page, to help you register for our services, to protect your data or to remember your ad settings.</p> <p>Web Sitesini kullanımınızla ilgili bilgiler (IP adresiniz dahil) Google'a aktarılarak It</p>

	<p>is stored by Google on servers in the USA. Google will use this information for the purpose of evaluating your use of the website, compiling website activity for the company and providing other services it provides related to internet usage, but will not match your IP address with any other data stored by Google.</p> <p>Link to Google Ads Terms and Conditions page;</p> <p>https://policies.google.com/technologies/cookies?hl=tr</p>
<p>Youtube:</p>	<p>It is used to analyze the statistical information of visitors to our website from the youtube advertising channel and to measure the effectiveness of youtube ads. These cookies collected by Google are also used to store, display and host youtube video content on the website.</p> <p>These cookies are set by Google (YouTube) to track the use of its services. YouTube cookies are installed only when you press the play button and collect data on preferred page configuration, playback time, replay, content preference, content display size.</p> <p>Link to Google Ads Privacy & Terms page;</p> <p>https://policies.google.com/technologies/cookies?hl=tr</p>
<p>Hotjar:</p>	<p>We use these cookies to meet our website design in line with users' expectations and to provide (and verify) the best possible user experience to our visitors.</p>

	<p>Through these cookies, the device and operating system of the users accessing the website</p> <p>information, the pages they navigate within the site and mouse (cursor) movements are collected. Here is the link to the Hotjar service's confidentiality agreement:</p> <p>https://www.hotjar.com/terms</p>
<p>Facebook</p>	<p>Facebook uses cookies for security and site integrity, advertisements, recommendations, measurement, analysis and reporting. It also allows other websites and applications to offer you other Facebook products by modeling the way you use them.</p> <p>Through these cookies, http headers, pixel-specific data (pixel ID, pageview, etc.), button click (labels of buttons and result pages) and optional data sent by Dilek Gayrimenkul (such as clicked product information) are shared.</p> <p>In addition, your e-mail address or phone number from your personal data is shared with these platforms in order to present advertisements that may be of interest to you on social media platforms and to create a special target audience. Your information is transferred through secure channels and environments offered by these platforms. Facebook hashes your information and uses it only for the matching process. Once this matching process is completed, it is deleted from the systems of social media platforms as soon as possible.</p> <p>Link to Facebook Privacy Policy:</p> <p>https://www.facebook.com/privacy/explanation</p> <p>Link to the Facebook Pixel Page:</p>

	https://developers.facebook.com/docs/facebook-pixel/implementation/gdpr/
LinkedIn	<p>It is used to measure the effectiveness of advertising efforts made through the LinkedIn platform. It makes it easy for visitors to share any content they are interested in on LinkedIn. It also allows us to provide some targeted advertisements to audiences on LinkedIn according to the interaction on our website(s).</p> <p>These cookies collect optional data such as http headers, pixel specific data (pixel ID, pageview etc.), button clicks (button labels and result pages) and product category information. LinkedIn cookies help us stay in touch with visitors through its website / mobile application.</p> <p>LinkedIn Terms and Conditions Page: https://www.linkedin.com/legal/l/dpa</p>

Enabling and Disabling Cookies

In general, internet browsers are predefined to automatically accept cookies. You have the possibility to accept or reject cookies by changing the settings in your internet browser. Browsers can be set to block cookies or alert the user when a cookie is sent to the device. Since managing cookies differs from browser to browser, you can refer to the browser's help menu for detailed information. For details on deleting or blocking cookies and general information about cookies, please visit www.allaboutcookies.org. To find out how to change your browser settings or how to delete cookies, please refer to your browser's instructions. Please note that some features of the site will not be available or cannot be used if cookies are disabled. You can find information about blocking third-party cookies on the following websites:

- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Google Chrome](#)
- [Opera](#)
- [Safari](#)
- [Microsoft Edge](#)

- Your Rights Regarding the Protection of Personal Data In accordance with the Law and relevant legislation;
- To learn whether personal data is processed or not, Request information if personal data has been processed,
- Access to and request for personal health data,
- To learn the purpose of processing personal data and whether they are used for their intended purpose, To know the third parties to whom personal data are transferred domestically or abroad,
- To request correction of personal data in case of incomplete or incorrect processing,
- Request deletion or destruction of personal data,
- In case personal data is incomplete or incorrectly processed, to request that third parties to whom personal data is transferred be notified of the transactions regarding the correction and/or deletion or destruction of personal data,
- To object to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, you have the right to demand compensation for the damage.
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Data Security and Right of Recourse Your personal data is meticulously protected within the technical and administrative possibilities and the necessary security measures are provided at a level suitable for possible risks, taking into account the technological possibilities. You can submit your requests within the scope of the law by filling out the "Application Form in accordance with the Law on the Protection of Personal Data" on the "Dilek Gayrimenkul" web address;